

Rosburn's Childcare Success

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National CED Conference
Winnipeg Manitoba



Rosburn



- Pop 1,200
- Agriculture
- Cottage country





Families Needed Services

- Mini 'baby boom'
- Limited services
 - One centre; planning to close

...I was a municipal councillor, and decided to act in 2007

AMM Policy 1607

WHEREAS childcare is an essential element of rural infrastructure, helping rural families to combine work and family, enabling parents to earn off-farm income, and thus strengthening the rural economy;

AND WHEREAS childcare services promote farm safety, and can mitigate out migration and population decline;

AND WHEREAS childcare services have significant local economic impacts in the short-term, as every \$1 spent on childcare generates \$1.58 of economic benefits through ripple effects; childcare services create employment for early childhood educators; and the spending from every 2 childcare jobs supports another full-time job, in addition to enabling parents labour force participation;

AND WHEREAS high quality childcare services also generate significant economic effects in the long-term, by promoting children's development, school-readiness, and helping children who are disadvantaged by poverty;

AND WHEREAS over half of mothers in rural areas are in the paid labour force, and face barriers to paid employment when childcare services are absent;

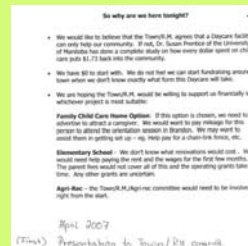
AND WHEREAS licensed childcare services exist for just 14 per cent of Manitoba children aged 0-12, parent fees are high and subsidies are restrictive, and trained early childhood educators are scarce, due to low wages and benefits;

Therefore Be It Resolved That

the AMM lobby the Province of Manitoba to provide more capital and operating grants for smaller rural operations to establish local childcare services and through encouraging the provincial government to provide incentives to increase the pool of trained early childhood educators in rural areas.

Getting Started

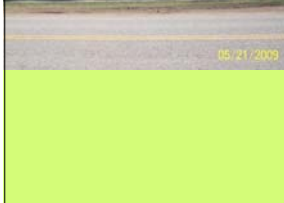
- Needs survey in 2007
- Used research



Considering Options



We bought a house for the town's childcare centre, rent to own



Getting Support

- Two loans of \$11,000, from the town and the Rural Municipality
- Farmers donated 40 acres each
- Toys donated
- Lion's Club, garage sales, local business support

HELPING OUR CHILDREN GROW...
ONE SEED AT A TIME



The daycare is renting 40 acres of land on which Canada will be seeded. We are asking the members of our community to help in any way they can from seeding to harvest. Of course, we will gladly accept cash donations of any amount towards this project as well. Just a reminder, a cash donation of \$100 or more will buy you a beaker!







Donated Labour

Lorne Tarasychuk – Hauling fertilizer
Ashley Mackenzie – applying fertilizer, picking stones and harrowing
Darien Lalway – Seeding
Wade Barklow – Seeding
Kashie Crop Care – Spraying

Donated Supplies

Brett Young Seeds and Monomito – Seed
Dew Agnes and Monomito – Chemical
Plomer and P&H – Fertilizer
Farmer's Mail Insurance – Mail Insurance
Land Rented from Paul & Mildred Strank

SPRING CLEANING???

Have your children outgrown their toys? Do you need to do some "spring cleaning"? Is your stuff too good to just throw away?

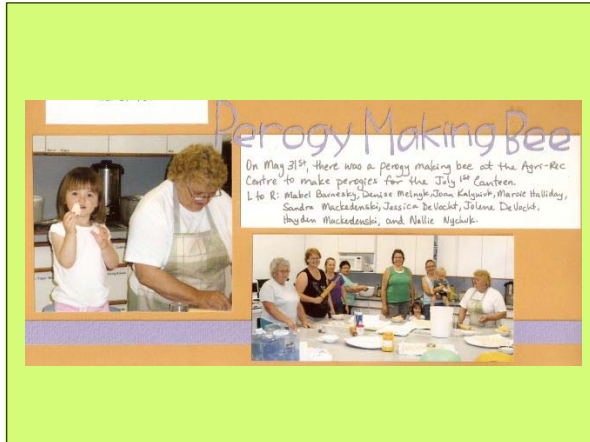
On Sat. May 31, Little Cub's Den will be having a "Garage Sale" and hot dog sale. On that day, we will graciously accept any and all items that could be sold in a garage sale. All you need to do is drop off your items at 100 Victoria Ave. between 10-2. If there are any items that the daycare itself could use, see list below for some examples, we may keep those, but will sell the rest of our Garage Sale on July 12.

The daycare needs: high chairs, playpens, strollers, indoor and outdoor toys, books, computer, cd player, tv, DVD player, washer/dryer.

Garage Sale

We were simply overwhelmed at Rossbom's generosity when it came to our garage give /garage sale! We were given enough stuff to run a huge garage sale, filling the garage and 3 rooms of the daycare with tables. The day of the sale was cold and rainy, but people braved the weather to come out. We ended up having enough to run the sale a second day on July 12th. Thank you Rossbom!

Thanks



We Did It!

Child-care programs benefit local economies

BY KAREN KENNEDY
Community Staff

ROSSBURN Residents are celebrating August as the month of Little Club's Den, a child-care program that helps local families by providing quality care for their children during the summer months. The program is a partnership between the Rossburn Community Centre and the Rossburn Branch of the Rossburn Public Library.

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ALWAYS READY Rossburn residents are always ready to help their children during the summer months. The program is a partnership between the Rossburn Community Centre and the Rossburn Branch of the Rossburn Public Library.

Working kids are and having the economic impact on the community.



Little Club's Den Opened August 12, 2008

- 34 children enrolled
 - 4 infant spaces; 16 preschool spaces, after-school program
 - First year budget: \$185,000
 - Created 7 jobs, two of them full-time
 - Salaries are \$138,000!



Lessons Learned

- ***Look around*** - for example, we made connections to immigration and integration
- ***Build partnerships*** - municipality, private sector and community worked together
- ***Be positive and proactive***