

CHILD CARE COALITION OF MANITOBA

# A year in review: 2017

Presented to the AGM  
March 15, 2018 • Winnipeg




CHILD CARE COALITION OF MANITOBA

Mandate: *fully accessible, publicly-funded, non-profit system of comprehensive and high quality childcare, with worthy wages and good working conditions for childcare staff*


Voluntary organization with over 60 group members  
Established 1994. Incorporated in 2007.

[www.childcaremanitoba.ca](http://www.childcaremanitoba.ca)



CCCM 2017 Highlights

- Member of the Child Care Advocacy Association of Canada
- Organization of public forums on Québec's commission
- Make Poverty History partner and poverty reduction consultations
- Support for postsecondary childcare project and regional childcare issues
- Public education and media outreach
- Meetings with government representatives



Government consultations

- Worked with allies to raise childcare as a poverty reduction strategy in consultation led by province
- Met with Minister Fielding to share recommendations on March 8<sup>th</sup>
- Met with MELCC representatives to react to Phase 1 legislative recommendations



## Recommendations to Minister of Families

In recognition that the government must make tough choices, the Child Care Coalition of Manitoba recommends the following actions for 2017/2018:

- (a) Overhaul the subsidy system while maintaining the provincial "flat" fee structure. A caveat is that subsidies should be permitted only to programs that respect the provincial fee structure, and should remain to existing commercial centres.
- (b) Allocate promised capital dollars to flow for expansion of new spaces. Small public investments will leverage impressive matching (or better) dollars, enabling the creation of more spaces: when the province provides up to \$600K, community groups contribute the same or much more. Expansion of new spaces is especially critical for Manitoba's post-secondary campuses, where childcare permits higher education students to invest in their careers and where Early Childhood Educators acquire their credentials.
- (c) Retain the current policy and funding regime for family home childcare programs. In light of evidence that demonstrates serious problems with quality and stability in family homes, no expansion under the current policy model should occur.
- (d) Implement a provincial Early Childhood Educator (ECE) wage scale, in order to address the critical issues of retention and recruitment into the field. Currently over one-third of Manitoba's centres are unable to meet the province's minimum threshold for trained staff, due to uncompetitive salaries. There should be funding available to offset overhead costs for centres facing significantly higher expenses (rent, utilities, etc.).
- (e) Manitoba should place considerable pressure on the federal government to flow new funds for regulated early learning and childcare services. Manitoba was the first province to sign the bilateral agreements (in 2005), and can be a leader under the Trudeau government as well.



## Learning from Québec

### April 2017 public forums (English and French): Québec Association's of Centres de la Petite Enfance Commission findings

- Reviewing 20 years of Quebec policy
- Louis Senécal and Marie-Claude Lemieux met with government representatives (PC and NDP)



## Meetings with sector

- Providers are facing lack of funding for newly opened spaces, inclusion support and decent wages.
- Several childcare projects on hold, U St-B still waiting for capital funds
- Some centres are scraping by with programs at risk of closure or having closed.




## Media Work

In January 2018, following meetings with rural directors, we sent out a press release emphasizing funding crisis for not-for-profit centres (program closure, number of unfunded spaces). Pressure to formalize bilateral agreement and action plan.

Work with CCPA-MB – summer student position

Article - How to really help Manitoban families: Build a universal childcare system (Susan Prentice)

Radio-Canada – web, radio and TV (Dominique Arbez)

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## CCCM 2017 Financial Report


*Warm Thanks!*

Canadian Federation of Students- MB chapter  
Manitoba Federation of Labour  
Université de Saint-Boniface  
Thelma Randall (treasurer)

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**FINANCIAL STATEMENT (unaudited)**  
Jan. 01/16 – Dec. 31/16

<b>Opening Balance (01/01/16)</b>		<b>\$8,636.55</b>
<b>Chequing account</b>	863.54	
<b>Savings account</b>	\$7,773.01	
<b>Revenue</b>		<b>\$108.08</b>
<b>Bank Interest</b>	8.08	
<b>Donation – private donation</b>	50.00	
<b>-MFL</b>	50.00	
<b>Expenses</b>		<b>\$1,451.11</b>
<b>Web Site</b>	393.00	
<b>Food</b>	572.07	
<b>Printing</b>	335.61	
<b>Fees</b>	120.00	
<b>Honorariums</b>	25.00	
<b>Service Chg</b>	5.43	
<b>Closing Balance</b>		
<b>Chequing Account</b>		<b>\$7,293.52</b>

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## Planning for 2018

- Legislative review (Phase 2)
- Funding concerns
- Bilateral agreement
- Campaign ideas
- Thoughts? Concerns? Questions?

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