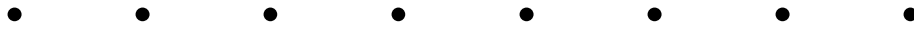




**CHILD CARE COALITION OF MANITOBA**

# **A Year in Review: 2009**

**Presented to the 2000 AGM  
January 20, 2010 • CUSB • Winnipeg**

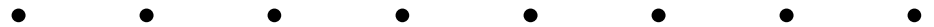


## CHILD CARE COALITION OF MANITOBA

**Mandate:** *fully accessible, publicly-funded, non-profit system of comprehensive and high quality childcare, with worthy wages and good working conditions for childcare staff*

Voluntary organization with over 60 group members  
Established 1994. Incorporated in 2007.

[www.childcaremanitoba.ca](http://www.childcaremanitoba.ca)





# Year's Advocacy Highlight

## **“With Our Best Future in Mind: Implementing Early Learning in Ontario”**

20 recommendations

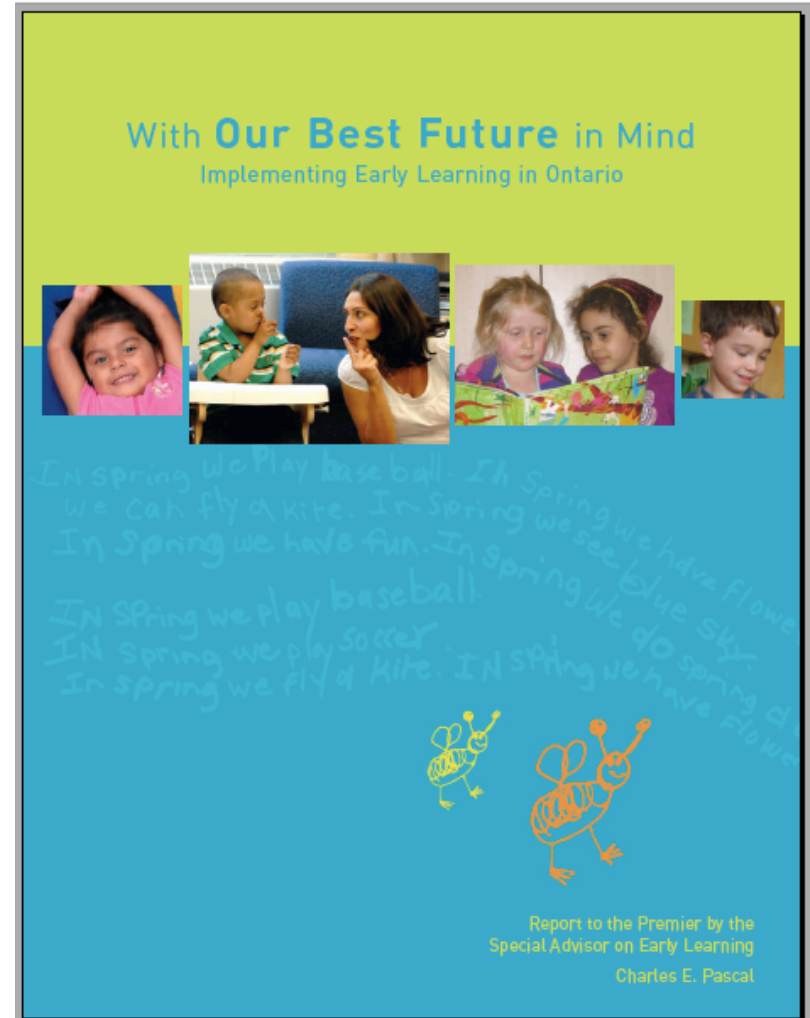
- introduce full-day learning to Ontario
- improve education for children up to 12
- increase supports for young families.





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# A model for Manitoba?



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# Chief Accomplishment

Completing our project:

*“Promoting Economic Security and Work-Family Balance for Rural and Northern Women in Manitoba”*





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# January: Think Tank - Portage



Childcare Governance: Is There Another Way?



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# Inclusion Project

- **Mothers of Young Children With Disabilities and Manitoba's Early Learning and Childcare Services**
- Community Living Manitoba, June 2009.





# Franco-manitobains

- **Une Approche Systémique Dès La Naissance/**
- **A Systematic Approach from Birth**
- Fédération provinciale des comités de parents du Manitoba (FPCP), 9 septembre 2009





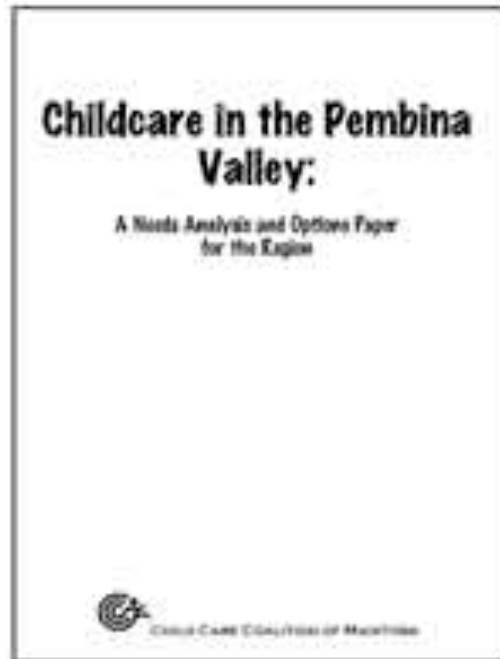
# Northern Governance

- **A New Childcare Governance Model**
- The Thompson Childcare Development Council , August 2009





# Pembina Valley



- **Morden City Council resolution at AMM:**
- Daycare Funding – WHEREAS the existing daycare funding and programming provided by the Province of Manitoba is no longer adequate, especially in communities where growth does not allow the use of inexpensive facilities such as closed schools for daycare use;
- THEREFORE BE IT RESOLVED THAT the AMM lobby the Province of Manitoba to meet with stakeholders to determine the needs for adequate daycare, and then initiate the programs necessary to ensure those needs are met.





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# Conference

- From a 'real' to a 'virtual' conference...



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# Keeping Busy....

Community presentations on our latest SWC research

- January: 2-day think tank on governance
- May: Steinbach presentation
- June: National CED conference, in Winnipeg
- November: Morden presentation
- December: HUMA, on ECEC and an anti-poverty agenda





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# Getting Good Press

- Manitoba research featured on CBC radio's, "The Current" - June 17th
- Good coverage in Morden

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# Redesigning our Website

The screenshot shows the redesigned website for the Child Care Coalition of Manitoba. At the top left is the logo, followed by the text "CHILD CARE COALITION OF MANITOBA". A navigation bar contains links for Home, News, Projects, Take action, Calendar, Resources, and About CCCM. The main content area is divided into several sections:

- CONTACT US**: A button with the logo and text "CONTACT US CHILD CARE COALITION OF MANITOBA".
- Upcoming events**: A list of events including the Annual General Meeting of the Child Care Coalition (January 21, 2009) and Celebrating Exceptional Years (February 19, 2009).
- NORTHERN/RURAL WOMEN PROJECT**: A banner with a "Read more about the project >" link.
- Changing Childcare in Manitoba**: A list of regions: PARKLAND, THOMPSON, ST-PIERRE-JOLYS, and WINNIPEG, with a "Read more about the project >" link.
- What's new**: A section titled "Coalition launches new project on northern/rural Manitoba" with a sub-heading "Promoting economic security and reducing work-family conflict for rural and northern women in Manitoba". It includes a paragraph about the project and a "Read more: New Childcare Centres in Empty Classrooms" link.
- New Childcare Centres in Empty Classrooms**: A section with a sub-heading "Government of Manitoba Press release, issued November 24, 2008." and a paragraph about funding 6,500 more child-care spaces. It includes a "Read more: New Childcare Centres in Empty Classrooms" link.
- Economics of Rural Childcare**: A section with a sub-heading "Association of Manitoba Municipalities, Winnipeg, 9 Apr 08" and a paragraph about downloading an article on the economics of rural childcare. It includes a "download the childcare story" link.
- Welcome to the CCCM website!**: A sidebar box with a welcome message and a link to "Find out more about the Child Care Coalition of Manitoba >".
- looking for CHILD CARE?**: A sidebar box with a colorful graphic and the text "looking for CHILD CARE?".



# A new look

Visit our website

[www.childcaremanitoba.ca](http://www.childcaremanitoba.ca)

## MEMBERSHIP

The Child Care Coalition of Manitoba was established in 1993 and incorporated in 2007. We are a broadly-based coalition of groups and individuals who have endorsed our mandate.

The Coalition currently has nearly 60 group memberships. Our members include parents, the labour movement, women's groups, the childcare community, educators and researchers and organizations committed to social justice, among others.

Any organization that supports our mandate may join. While there is no membership fee, we gratefully welcome donations. Visit our website for a membership application.

**We welcome new members and volunteers. Any group supporting our mandate is welcome to join.**

Visit our website for a membership application.

## HOW WE WORK

We welcome new members and volunteers. Our activities are led by a Steering Committee, to which member organizations send representatives. We strive for cooperative decision-making and consensus.

All member organizations receive regular mailings and invitations to attend our Annual General Meeting and participate in activities and campaigns. Most communications take place electronically, as we try to balance scarce resources and reduce our environmental impact. Please visit our website for regular updates.

We work collaboratively with the national childcare advocacy movement.

The Coalition relies on volunteer labour, fundraising and contributions from members and supporters. We occasionally receive project funding.



**Child Care Coalition of Manitoba**  
c/o Cornish Child Care Centre  
25 Furby St., Winnipeg, Manitoba R3C 2A2  
EMAIL [info@childcaremanitoba.ca](mailto:info@childcaremanitoba.ca)  
WEBSITE [www.childcaremanitoba.ca](http://www.childcaremanitoba.ca)

design by Billie Carroll. Printed 2009

# child care

high quality  
non-profit  
system  
good working  
conditions  
publicly  
funded  
comprehensive  
accessible  
worthy wages





# Working with National Allies

- Child Care Advocacy Association of Canada
- Child Care Human Resources Sector Council
- Labour movement
  - CUPE anti-privatization campaign





# Followup

- Community-University Research Alliance with the Canadian Research Institute for the Advancement of Women

## **Women & Economic Restructuring**

(5 years and 3 sites, including Thompson)





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# CCCM 2009 Financial Report

Thelma Randall

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What's ahead?

## Planning for 2010

- Your ideas?
- Thoughts? Concerns? Questions?

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