



The Child Care Coalition of Manitoba has produced the first-ever economic and social impact studies of childcare across our province. The 2007 research reports quantify the impressive economic and social impacts of childcare in rural, northern and franco-manitoban communities; our earlier 2004 report focussed on Winnipeg. The research demonstrates every \$1 invested in childcare generates \$1.58 of local economic activity. Childcare is a strong job creator: every 2.0 full-time childcare jobs supports another full-time job. Childcare is a green and sustainable industry, which enables parent earnings and facilitates women's employment, while also providing children with early learning and care that supports their development.

[Rural childcare](#) is the focus of the Parkland report; [northern and Aboriginal childcare](#) is the focus of the Thompson report, and in the bilingual St-Pierre-Jolys report we examine how [childcare further contributes to franco-manitoban language development](#)

. The reports were launched in April 2007. An advisory council of leading stakeholders was established in each research site, and included business leaders, elected officials, educators, child and family representatives, parents, women's groups and labour among others. This project was supported by Status of Women Canada, Women's Program.

We've had positive media coverage of our work, which has also been summarized by the Rural Team.

Rural Team Women's Working Group: "Rural and Northern Childcare: A Summary of Economic and Social Evidence from Manitoba" (2008)

AMM *Municipal Leader*: "Rural Childcare" (Spring 2008)

Community Futures *Newsletter*: Childcare's Economic Impact" (Summer 2009)

*Manitoba Cooperator* "Child-Care Programs Benefit Local Economies" (June 19, 2008)

## Project pages

- [Parkland - rural childcare](#)
- [Thompson - northern and aboriginal childcare](#)
- [St.Pierre-Jolys - Franco-manitoban language development and childcare](#)
- [Winnipeg - an economic and social analysis of childcare in Winnipeg](#)

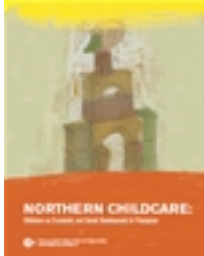
## Project reports



### **Parkland - Rural childcare**

[Parkland report](#) [Adobe Acrobat PDF - 1.42 MB]

[Parkland report summary](#) [Adobe Acrobat PDF - 250.99 KB]



**Thompson - Northern and Aboriginal childcare**

[Thompson report](#) [Adobe Acrobat PDF - 1.63 MB]

[Thompson report summary](#) [Adobe Acrobat PDF - 201.3 KB]



**St.Pierre - Jolys - Franco-manitoban language development and child care**

[St.Pierre-Jolys - Franco-manitoban full report in English](#) [Adobe Acrobat PDF - 1.31 MB]

[St.Pierre-Jolys - Franco-manitoban full report in French](#) [Adobe Acrobat PDF - 1.34 MB]

[St.Pierre-Jolys - Franco-manitoban report summary in English](#) [Adobe Acrobat PDF - 153.57 KB]



**Winnipeg - Time for action: An economic and social analysis of childcare in Winnipeg**

[Winnipeg report: A time for action](#) [Adobe Acrobat PDF - 2.07 MB]